ABOUT RGIPT

The Rajiv Gandhi Institute of Petroleum Technology (RGIPT) is a premier energy institute established by the Indian government's Ministry of Petroleum & Natural Gas(MOP&NG) through an Act of Parliament. It has been designated an "Institute of National Importance" on par with the Indian Institutes of Technology. The institute is co-promoted by six leading oil public sector units(ONGC, IOCL, OIL, GAIL, BPCL and HPCL) in conjunction with the Oil Industry Development Board. The student community at RGIPT is exceptional in terms of their academic and extracurricular achievements. Additionally, the institute maintains partnerships with leading international universities and institutions that specialize in the field of oil, gas, and energy. Since its establishment, RGIPT has been committed to producing highly skilled professionals to meet the demands of the global petroleum and energy industry, as well as conducting ground-breaking research. The institute has seen steady growth over the years and plans to continue expanding in the future.

Or

Rajiv Gandhi Institute of Petroleum Technology (RGIPT) is a premium institute of higher education in India that focuses on providing education and research in the various field of Engineering and Technology. It is an Institute of National Importance established by an Act of Parliament in 2008. The institute is located in Rae Bareli, Uttar Pradesh and has been named in honour of former Prime Minister Mr. Rajiv Gandhi. The Institute offers undergraduate, postgraduate, and doctoral programs in various disciplines related to Petroleum Engineering and Technology. The institute is co-promoted by six leading oil public sector units(ONGC, IOCL, OIL, GAIL, BPCL and HPCL) in conjunction with the Oil Industry Development Board. The Institute has state of the art facilities, advanced laboratories, and highly qualified faculty members. The Institute also provides internship and research opportunities for students. The mission of the Institute is to provide quality education and training to students, promote research and innovation, and contribute to the development of the hydrocarbon sector in India.

Top of Form

Bottom of Form

ABOUT KALTARANG

Kaltarang, meaning ("Waves of Art and Creativity," ) is the annual cultural festival of the Rajiv Gandhi Institute of Petroleum Technology. It is a celebration and appreciation of all forms of art, and has grown in popularity since its inception in 2011. The dedicated team behind Kaltarang works hard to make it one of the largest festivals in North Central India, offering a weekend of excitement and entertainment. The festival aims to provide visitors with an unforgettable experience, as well as a platform for young Indian talents to showcase their abilities to a large and diverse audience. Kaltarang also features performances by professional artists and musical sensations from around the world, including Aditya Narayan, Gajendra Verma, Nikhil D'Souza, The Local Train, Miss Tara, Lost Stories, and more.

Why associate with us?

Kaltarang presents a distinguished chance for individuals to establish a notable presence on a national stage. The various events and activities offered enhance the experience and elevate it to new heights. We invite you to join us and partake in the numerous opportunities available.

Title Sponsorship (Platinum)

• Mega Associate Sponsors (Gold)

• Associate Sponsors (Silver)

• Co - Associate Sponsors (Bronze)

• Event Sponsors

• Host Sponsors

We also welcome association from the following avenues:

• Print & Media Partner (Print, web, Radio, Cellular)

• Banking Partner

• Knowledge Partner

• Online Ticket Booking Partner

• Clothing and Fashion Partner

• Food Partner

• Travel n mobility Partner

• Gift Partner

EVENTS

• COMPANY'S LOGO ON CERTIFICATES, INVITATION LETTERS AND I'D CARDS.

• PLAYING OF SHORT VIDEOS ON LED SCREENS DURING THE FEST.

• PARTICIPATION IN ANY PARTICULAR EVENT OF YOUR CHOICE BY EMPLOYEES OR THE SHAREHOLDERS.

• INFORMAL EVENTS PROMOTING THE BRAND NAME.

BRANDING

• CUSTOMIZED MERCHANDISE (INCLUDING T-SHIRTS AND PENS)

• DISTRIBUTION OF THE COMPANY PRODUCTS TO THE PARTICIPANTS AND THE CONTESTANTS. • DISPLAY OF PRODUCTS THROUGH STALLS.

MEDIA

• SOCIAL MEDIA OUTREACH OF OVER 10000

•OPPORTUNITY TO ENGAGE WITH OUR VIEWERS AND PARTICIPANTS BY BLOGGING ON OUR OFFICIAL WEBSITE.

PUBLICIZING COMPANY'S NAME THROUGH OUR RADIO PARTNERS DURING OUR CULTURAL EVENTS.

• PRE-FEST AND POST-FEST PRESS RELEASES AND ADVERTISEMENTS.

visibilty

• FLEXES AND BANNERS FEATURING COMPANY'S NAME AND LOGO AT EVERY 100M WITHIN THE CAMPUS ALONG WITH POSTERS ON COLLEGE BUSES.

• KALTARANG OBSERVES A FOOTFALL OF OVER 1 0 , 0 0 0 EVERY YEAR. • ENSURING HUGE BRAND COVERAGE

Some attending college

Overall coordinator

Cultural secretary